



BUILDING HEALTHY, RESILIENT, SUCCESSFUL KIDS... TOGETHER

For Immediate Release

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The 'College Process' — What's new for 2011?

The "College Process" — applying, enrolling and transitioning — is a stressful ordeal for high school students, and even more so for parents. The Family Center of Grosse Pointe & Harper Woods will try to take the stress out of enrolling and entering college through its annual presentation, "Today's Changing Landscape for College Admissions: An Interactive Q & A Panel of Experts — A Conversation for Parents & High School Students" to be held from 6:30 to 9 p.m. on Wednesday, Nov. 3, in the Grosse Pointe South High School Auditorium, 11 Grosse Pointe Blvd., Grosse Pointe Farms.

The panel members will be Carla Palffy, Milissa Pierce and Marion Wells. Palffy is a licensed professional counselor and guidance counselor at Parcels Middle School. She is founder of College Prep Rx consulting, providing professional guidance for students and families preparing for college admissions.

Pierce is a licensed professional counselor and High School guidance counselor at Grosse Pointe North High School. She teaches counselor education classes at Oakland University and ran a successful private practice in the Grosse Pointe area for over 15 years.

Wells is the founder of UR-Worthy a consulting practice specializing in college and career readiness coaching services for students, professionals and business owners. As a seasoned business development, engineering professional and education enthusiast, Ms. Wells has over 20 years of experience in the automotive industry and has been working with students since 2000, helping them to choose their potential careers and colleges.

Palffy, a Family Center board member and co-chair of its youth program planning committee, will discuss "How to Successfully Navigate the College Admissions Process in 2011." She is also a member of The Family Center's Association of Professionals.

"The objective of The Family Center seminar is to raise awareness about college, not to raise anxiety about the college selection process," Palffy says. "It is important for students to explore the college process early in order to make choices in their high school career so as to maximize their college options."

MORE

Pierce will discuss, "The role of the High School guidance counselor."

"The college admissions process, although overwhelming is absolutely navigable," she says. "Knowing the help out there available to you and the general way things work, can help students and their parents feel more confident and less confused about the process. It is an important step in a family's life, and having information can help it be less stressful and more enjoyable. The more information a family has and having some questions answered, can help a family make more appropriate choices for their student."

Wells will discuss, "How are the demographics for students of the class of 2011 and beyond changing - goals of these students and job market-majors." Wells notes, "The effect of changing demographics suggest that the challenges of improving equity in admissions will continue to be an important issue in College Admission".

The presentation is open to the public at no charge. RSVP at (313) 432-3832 or info@familycenterweb.org. Register online at www.familycenterweb.org.

Celebrating a Decade of Commitment to Community Families 2000-2010

The Family Center serves as the community's hub for information, resources and referral for both families and professionals. The Family Center is a non-profit organization founded to promote a deeper understanding of the role of parents and others in supporting our youth to become competent, caring and responsible community members. For more information visit www.familycenterweb.org

All gifts are tax-deductible.

To volunteer or contribute, visit www.familycenterweb.org, call (313) 432.3832.

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